# YOUR ADDED VALUE IN RETAIL

With the SECOSOL® MATCHING TOOLS, developed in collaboration with Footprint Technologies, you can take your consultation to the next level:



### **EFFICIENCY**

Save time and accelerate your processes – the analysis is automated and delivers clear, reliable results.



### **SALES SUCCESS**

Increase your sales performance by combining shoe and insole in a standardized, digitally supported consultation with consistently high quality.



#### **FLEXIBILITY**

Stay flexible in sales – the system can be used in-store, in the field, or directly with your customers.



#### **PROFITABILITY**

Reduce costs through standardized workflows that minimize rework and make consultations more efficient.



#### **ADDITIONAL POTENTIAL**

Leverage cross-selling opportunities by promoting additional sales and offering individually adjusted shoes.



### **PARTNERSHIP**

Benefit from strong brand partnerships with more than 60 certified shoe manufacturers in the SECOSOL® network.

## **EVERYTHING FROM ONE SYSTEM**





With the SECOSOL® APP and the MINIPOD, you use a fully integrated, digitally supported fitting system. From analysis and recommendation to custommade insoles – everything from a single source, all within one process. This allows you to offer your customers a complete orthopedic solution that simplifies consultations, accelerates processes, and increases your business success.

### **DISCOVER IT DIGITALLY NOW**



# YOU CAN FIND MORE INFORMATION ABOUT THE MATCHING TOOLS HERE:

https://secosol.de/en/theproducts/matching-tools or scan the QR code





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**SECOSOL®** – A BRAND OF





# MAKING FOOT HEALTH VISIBLE

Healthy feet are the foundation for comfort, stability, and safety in everyday work life.

Together with **Footprint Technologies**, we have developed a digital analysis system that makes **foot health** measurable and tangible.

The SECOSOL® MATCHING TOOLS with APP and MINIPOD combine modern technology with orthopedic expertise. They form the digital foundation of SECOSOL® – THE SYSTEM and enable precise analysis as well as individualized fitting with SECOSOL® COMPLETE+ and SECOSOL® PREMIUM.

Whether in-store, in the workshop, or directly with customers – the tools create efficient, flexible, and digital processes, provide precise analyses, and offer a modern consultation experience that builds trust and increases sales success.





# THE SMART WAY TO ANALYZE FEET

With the **SECOSOL® APP**, you can digitalize your analysis – simple, precise, and always ready to use.



Within seconds, the webapp uses Al-powered foot measurement to determine the correct shoe size, width, and the best-fitting safety shoe. It also automatically recommends the appropriate SECOSOL® COMPLETE+ (LOW/MID/HIGH).

## **DIGITAL. FAST. PRECISE.**







# THE ADD-ON TO THE APP

The SECOSOL® MINIPOD pressure
measurement plate is the perfect
complement to the app and expands
your digital consultation with a mobile pressure
analysis. It provides precise data on pressure
distribution, load points, and rolling behavior – the
foundation for the individual SECOSOL® PREMIUM,
our custom-made orthopedic insole.

# FLEXIBLE. PRECISE. INDIVIDUAL.



